

UCLA North American Integration and Development (NAID) Center

Annual Report 2009-2010

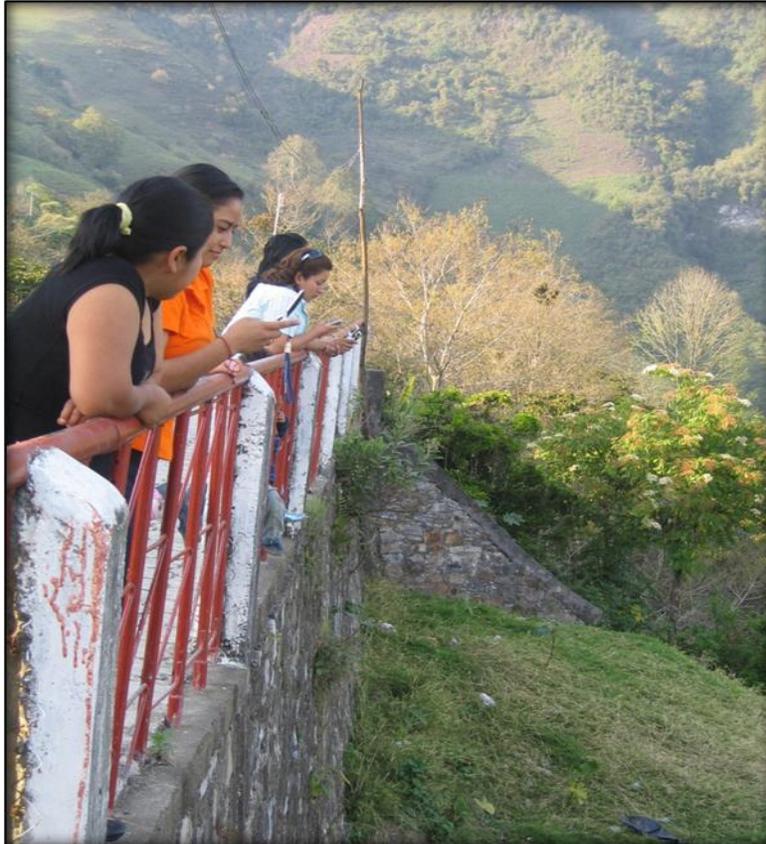
Submitted by

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Photo: Young women and girls in Tlacuilotepec Puebla capturing cell phone signal for text messaging to New York.



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I. Introduction

1.1 Mission and Objectives

The North American Integration and Development (NAID) Center was created to conduct interdisciplinary research concerning North American economic integration and to assist communities and governments with policies and investment projects for sustainable and equitable development across borders. Towards this goal, the NAID Center seeks to build linkages among a wide variety of institutions, organizations, and community groups in North America.

1.2. Founding and History

The North American Integration and Development (NAID) Center at the University of California, Los Angeles (UCLA) was founded in 1995. NAID Center activities over the last fourteen years have followed the trajectory of globalizing trade, capital and migration in the midst of intra- and inter- regional disparities in income and productivity across communities and regions in the United States and Latin America.

From its founding, the NAID Center has maintained a very active research agenda which has been maintained by contracts and grants from a wide spectrum of foundations, government, private sector and intergovernmental institutions, both in the U.S. and abroad. From 1995 to 2009, the NAID Center has received 60 contracts and grants from 33 different funding sources. The major areas for which NAID has received funding concern economic and policy analysis of integration, including both economic modeling projections (Computer Generated Equilibrium analysis) and empirical data (migrant household surveys, interviews, GIS mapping) tracking employment and incomes as related to trade, capital, migration and remittances flows. In addition, the NAID Center has received a number of grants focused on action-oriented field work designed to pilot innovative policy approaches to address issues of inequality in the process of economic integration. Many of these have focused on community-based initiatives organized transnationally between U.S. and Mexico and other Latin American countries.

More recently NAID researchers have also examined how new technologies (integrated internet platforms; debit card and cell phone technologies) can provide needed financial services and products for unbanked/underbanked populations domestically and transnationally focusing on Mexican immigrants and their families. To this end NAID has been funded by the PACKARD Foundation to facilitate connecting via these technologies U.S. credit unions with microfinance institutions located in migrant-sending regions of Mexico that are largely rural and indigenous. These institutional relationships and financial services and products (microloans, microcredit, savings, microinsurance, migrant development savings bonds, etc) are currently serving as a potential model for other developing countries and transnational populations with which NAID is collaborating as well.

Analysis of the domestic applications of the pre-paid debit card technologies has also been undertaken this summer 2010 by the NAID Center in its project with the City of Los Angeles. Like low income and unbanked populations in developing countries, the unbanked and under-banked in Los Angeles pay higher financial transaction costs for everyday financial needs and suffer greater risk of financial losses and in reported cases, of bodily harm due to robberies and home invasions. The pilot project evaluates if a payroll debit card issued to participants in the City's 2010 Summer Youth Employment Program (SYEP) also addresses a recognized problem of unbanked youth patronizing high cost check cashing facilities. This pilot is part of a broader project to introduce a multifunctional municipal ID card to provide all city residents greater access to financial and government institutions and resources.

II. Governance Structure

2.1. Advisory Board Committee Members

John Agnew (2008-2010). Professor of Geography; Chair of the UCLA Global Studies Program

Judith Carney (2007-2010). Professor of Geography.

Christopher Erickson (2008-2010). Professor and Senior Associate Dean for Global Initiatives, UCLA Anderson School of Management; Faculty Director of the UCLA-National University of Singapore Executive MBA Program.

Leobardo Estrada (1995-2010). Associate Professor of Urban Planning; Director of UCLA NAID Center 1995-2005.

Randall Johnson (2008-2010). Professor, Department of Spanish and Portuguese; Director, UCLA Latin American Institute; Chair, Department of Spanish and Portuguese and Program on Brazil; Faculty Director of the UC-wide Education Abroad Program Study Center in Brazil.

Michael Ross (2008-2010). Associate Professor of Political Science; Chair, International Development Studies Interdepartmental Program; Acting Director of the Center for Southeast Asian Studies.

Abel Valenzuela (2007-2010). Associate Professor & Chair, César E. Chávez Department of Chicana/o Studies; Director, Center for the Study of Urban Poverty.

2.2. Advisory Board Functions

Members of the Advisory Board provide their expertise and advice for current and planned NAID Center research initiatives. At the beginning of the new 2010-2011 academic year, advisory board members will be provided copies of this Annual Report, the newly funded PACKARD continuation grant, and final reports for the original PACKARD project (Immigrant Remittance Corridors) and OID Second Life project. Members' advice will also be sought about

NAID on-going and planned research initiatives; and they will be informed of any funded research opportunities for their students.

2.3. Changes, Issues and Concerns

Members will be consulted Fall quarter regarding their continued ability to serve as advisory board members. Several colleagues have expressed interest in joining the board that we are considering should vacancies arise.

III. NAID Activities (August 2009-August 2010)

3.1 Organized Seminars, Meetings & Research Presentations

- 08/02/10 Presentation (Hinojosa), NAID Technology Research, TECH@State Conference, U.S. State Department Washington, D.C
- 08/05/10 Presentation on (Hinojosa), NAID Diaspora and Development Research, Caribbean Diaspora and Development Conference, U.S. State Department Washington, D.C
- 7/17/10 Presentation (Hinojosa), NAID Latino Political Economy Research, National Conference, NCLR, San Antonio, TX
- 07-08/10 Presentations (Takash), Banking the Unbanked to LA City SYEP Agencies, (LA Urban League, CA Conservation Corp, LA City Housing Authority, UCLA One Source Center, El Proyecto del Barrio, Catholic Charities, Chicana Service Action Center, Coalition for Responsible Community Development, Community Career Development Inc./Work Source Center, Watts Labor Community Action Coalition, Managed Career Solutions, Para Los Niño's, Youth Policy Institute, Youth Opportunity Movement)
- 06/28/10 Presentation (Hinojosa), Transnational Technology for the Unbanked, Seminar for the US Federal Reserve and Banco de Mexico, Mexico City, MX
- 06/28/10 Presentation (Takash/Hinojosa), Banking Unbanked/Municipal Services ID Card research findings, LA City Mayor's Office
- 06/26/10 Presentation (Takash/Hinojosa), Banking Unbanked, LA City CDD, Family Source Center.
- 06/17.10 Invited Speaker (Hinojosa), Series of invited lectures on NAID Immigration Research, Iowa Immigration Coalition, IOWA

- 06/09/10 Keynote Speaker (Hinojosa), Community Development Credit Unions, National Credit Union League, Pittsburg, PA
- 06/05/10 Invited Speaker (Hinojosa), Transnational Development Policy, Presidency of El Salvador, San Salvador, ES
- 05/18/10 Presentation (Hinojosa), Mobile Banking and Development, Jamaican Development Bank, Kingston, JA
- 05/14/10 Presentation on NAID Research (Hinojosa). Beyond Borders Conference, North American Mobility Project and UCLA Latin American Studies Institute.
Presentation (Takash), IRCA Stories, Preliminary Findings, Beyond Borders Conference, UCLA Latin American Studies Institute
- 05/12/10 Press Conference & Panel (Hinojosa, Hadler, Takash), What Health Care Reform Means for Immigrants. Policy Research Brief prepared for the Council of Mexican Federations (COFEM), Los Angeles.
- 05/07/10 Organized Seminar, HAITIAN AMBASSADOR to the United Nations, UCLA,
- 04/24/10 Presentation (Hinojosa), UC HAITI CONFERENCE, San Francisco
- 03/27/10 Organized meetings (Hinojosa/Takash), Remittances & Mobile Banking with AMUCSS & Envios Confianza, Mexico City.
- 03/26/10 Organized meetings (Hinojosa, Takash, Kaschak, Hamby, Zuniga) Mobile Banking the Unbanked, with PROGRESEMOS (credit coop); Azteca Pluma (coffee coop); DICONSA (govt. subsidized foods/staples distributor); Manglades Recovery Project (environmental coop), Pachutla/Hualtulco, Oaxaca, Mexico.
- 03/23-25 Fieldwork (Takash, Kaschak, Hamby, Zuniga), Mobile Banking the Unbanked, Grameen Carso microloan women clients, Oaxaca City, Mexico
- 03/22/10 Presentation (Hinojosa/Takash) Mobile Banking, AMUCSS Microbank board members, Miahuatlan, Oaxaca.
- 03/21-22/10 Organized meetings (Hinojosa, Takash, Kaschak, Hamby, Zuniga), Mobile Banking the Unbanked with Shamsul Chowdhury, Director, Grameen Bank/Carso, Oaxaca City, Mexico
- 3/21-28/10 Organized research trip (Hinojosa, Takash) Immigrant Remittance Corridors project with graduate/undergraduate student research assistants (Kaschak, Hamby, Zuniga), Oaxaca, Mexico
- 03/20/10 Organized meetings (Hinojosa/Takash), Immigrant Remittance Corridors project, with Isabel Cruz Hernandez, Director, AMUCSS (Asociación Mexicana de Uniones de Crédito Sector Social), Mexico City.
- 02/20/10 Speaker (Hinojosa), Reforma Comprehensiva Inmigración, CHIRLA/SEIU, Los Angeles, CA

- 01/30/10 Presentación (Hinojosa), Latino Political Economy in the Obama ERA, LATINO CONGRESO, El Paso, TX
- 01/26/10 Presentation (Hinojosa), Micro Finance and Sustainable Development, IQPC Conference, New York, NY
- 01/07/10 Presentation (Hinojosa), Release of NAID/CAP Report on Comprehensive Immigration Reform, Center for American Progress, Washington, DC
- 12/24/09 Presentation (Hinojosa), Remittances & Mobile Banking, Archdiocese of Oaxaca City, Oaxaca, Mexico.
- 12/12/09 Organized meetings, El Salvador (Hinojosa, Takash), Remittances & Mobile Banking; with Ministry of Foreign Affairs, Office of Vice Minister Jaime Miranda; Banco de Alba; FEDECACES (credit unions); PROESA. El Salvador.
- 12/08/09 Invited panelist (Hinojosa), Foro Latino Americano y Del Caribe De Finanzas Rurales (FOROLACFR), Brazil; NAID research regarding cell phone based technologies for “banking” the rural poor. Fortaleza, BRAZIL
- 12/03/09 Invited Session (Takash, Hinojosa, McLeod, Griffith), jointly sponsored by the Society for Latin American and Caribbean Anthropology (SLACA) & Association of Latina and Latino Anthropologists (ALLA), at the American Anthropology Association (AAA), Philadelphia, PA.
- 11/14/09 Presentation (Hinojosa), Economics of Immigration Reform, Georgetown University, Washington, DC.
- 10/13/09 Presentation (Hinojosa) on labor and immigration, invited by Secretary of Labor, Hilda Solis, Department of Labor (DOL), Washington, D.C..
- 10/13/09 Presentation (Takash) on financial services, products and technologies for migrants in the US and families in Mexico, to NAID project community partner COFEM (*Consejo de Federaciones Mexicanas en Norteamérica*) board members, an umbrella non-profit organization for Mexican federations of immigrant Home Town Associations in the U.S.
- 10/08/09 Luncheon talk by the Honorable Bernardo Alvarez, Venezuelan Ambassador to the US, cosponsored with the Latin American Studies Institute, Faculty Club, UCLA.
- 10/08/09 Seminar (NAID “Immigrant Remittance Corridors” Project), co-organized with Center for International Policy Studies (CIPS), Fordham University, Bronx, NYC.
- 10/7-10/09 Organized meetings with research collaborators, CIPS (Fordham U) and institutional Project partners, BETHEX & Union Settlement credit union CEOs, *Asociación Mexicano de Uniones de Crédito del Sector Social* (AMUCSS microbanks), *Envios Confianza* (Mexican remittance affiliate of AMUCSS).

- 10/05/09 Organized meetings with SELF HELP Federal Credit Union, Oakland, Ca (Immigrant Remittance Corridors research); Haywood Day Labor Center, Haywood (debit card for unbanked day laborers).
- 9/13/09 Presentation (Hinojosa), Morning Plenary: *Latinos Leading on the Economy and Workforce* invited by Hispanic Congressional Caucus Institute, Washington, D.C..
- 9/22/09 Presentation for potential Project institutional partner, Episcopal Credit Union Board Members, Los Angeles.
- 9/01/09 Presentation of “Immigrant Remittance Corridors” research for PACKARD Foundation Trustees/Program Officers and Hispanics in Philanthropy (HIP) Directors, Mexico City. Mexico.
- Organized meeting with Project partner AMUCSS and PACKARD and HIP foundation heads, Mexico City
- 8/27-9/3/09 Organized work meetings in Oaxaca, MX (Ayoquezco, Miahuatlan, Tlacolula, Santa Ana Del Valle); with MENA women’s cooperative, AMUCSS red de microbancos board members, Oaxacan entrepreneurs.
- Organized meetings with AMUCSS and Project technology partner, Mexico City, Mexico.
- 8/07/09 Presentation for potential Project institutional partner, Episcopal Credit Union CEO, Los Angeles.
- 7/01-8/30/09 Migrant Household Financial Survey Data Entry (Immigrant remittance Corridors Project).

3.2 Project Reports and Policy White Papers

NAID Center activities for 2009-2010 include providing funders with project reports on the research. Given its expertise on trade, immigration and economic development; and the economic circumstances of US domestic racialized populations, the NAID Center is also commissioned to author policy White Papers and Policy Briefs on these topics at the request of various organizations.

Project Reports

- 9/8/10 Final Report, Immigrant Remittance Corridors (NAID Center Hinojosa, Takash) for the David and Lucille Packard Foundation.
- 8/15/10 Final Report, NYC-Puebla/Guerrero Immigrant Remittance Corridor, (McLeod/Fuentes), for the David and Lucille Packard Foundation.
- 6/15/10 Final Report, Durham, NC-Puebla Immigrant Remittance Corridor, (Griffith), for the David and Lucille Packard Foundation.

2/23/10 Interim Project Report, “Immigrant Remittance Corridors,” (Hinojosa & Takash) for the David and Lucille Packard Foundation.

White Papers/Policy Briefs

9/10 Raul Hinojosa Ojeda, Paule Cruz Takash, Arturo Camona. Economic Benefits of U.S. Unauthorized Immigrant Legalization,” White paper commissioned by Consejo de Federaciones Mexicanas en Norteamérica (COFEM), Los Angeles.

5/12/10 Raul Hinojosa Ojeda, Max Hadler, Paule Cruz Takash. What Health Care Reform Means for Immigrants. UCLA NAID Center Policy Brief prepared for the Council of Mexican Federations (COFEM).

1/07/10 Raul Hinojosa Ojeda. Raising the Floor for American Workers: The Economic Benefits of Comprehensive Immigration Reform. Center for American Progress and the Immigration Policy Center/American Immigration Council.
www.americanprogress.org/issues/2010/.../immigrationeconreport.pdf

10/28/09 The Continuing Home Foreclosure Tsunami: Disproportionate Impacts on Black and Latino Communities (Hinojosa Ojeda with assistance from David Mason) commissioned by the William C. Velásquez Institute.

IV. Contributions to UCLA’s Mission

4.1. Academic Excellence

A. Research

The broad contour and some specific examples of NAID Center research activities for 2008-09 are described below. For a full listing of NAID research publications, reports, and working papers, as well as the range of funding sources, please refer to the NAID web site www.naid.edu.

1. NAFTA and Economic Integration

The NAID Center continues to provide research for scholars and numerous institutions about NAFTA and other trade and economic integration initiatives devised since the passage of NAFTA (i.e., CAFTA, ALBA integration). NAID became a recognized authority on the North American Free Trade Agreement (NAFTA) and related issues through research backed by a variety of major institutions in the field, including the Inter-American Development Bank, the Ford Foundation, El Colegio de México, Bank of America, and the .U.S, Mexican and Canadian governments. NAFTA research has focused directly on NAFTA impact analysis, NAFTA institutions, and trading block dynamics. For instance, the U.S. Department of Labor commissioned a study of NAFTA’s impacts on U.S., Mexican and Canadian workers. The Ford Foundation also funded a study of industrial employment and restructuring, looking at specific sectors of the economies of the United States, Mexico and Canada. This project was carried out

in cooperation with researchers in Mexico and Canada. The State of California's Employment Development Department also requested a study of the impact of NAFTA on California workers and the adequacy of the state's reporting and programs.

The NAID Center has conducted research on economic integration topics not explicitly linked to NAFTA, but which broaden the scope of analysis on North American integration and development issues. For example, the NAID Center has evaluated the economic impact of Proposition 187 in California, California's trade linkages with the Pacific Rim, and financial liberalization in China and India. As our experience with NAFTA matures, the NAID Center has found new means to assist individual communities and governments to develop policies of sustainable development. Our most recent projects, which are described below, generally reflect the Center's newer knowledge of migration-linked economies.

2. "New Transnationalism": Migration, Remittances and Economic Development

NAID Center expertise with cross-border institutions has informed an interdisciplinary transnational agenda which draws on both international researchers and UCLA graduate students to create innovative strategies to respond to the challenges of migration, cross-border remittances and economic development. NAID researchers, funded by development banks and foundations, were among the first to investigate migrant remittance flows and associated strategies for economic development in and between the United States and migrant-sending regions of Latin America. The NAID Center has continued to be an innovative leader in generating empirical and policy analysis of the emerging "globalization from below", as well as organizing pioneering research collaborations between leading institutions and social actor across borders.

NAID research and public policy programs have worked to create synergies between migrant hometown associations (HTAs) in the United States, credit unions and micro-banks on both sides of the US and Mexico border, and international financial institutions and non-governmental organizations (NGOs) with the goal of developing economic development projects in migrant-sending regions of Latin America and immigrant communities in the United States.

a) Banking "Unbanked/Underbanked" Mexican Migrants and Families via Transnational Financial Institutional Partnerships, Innovative Products, Services and New Technologies

The NAID Center research activities during 2009-2010, funded initially by the David and Lucille Packard Foundation ("Immigrant Remittance Corridors"), reflect its ongoing investigation into the lack of savings, remittance, and productive financing options for migrants in their communities of origin as well as in the United States. Packard first funded this project (2007-2010) and recently provided funding for a two year continuation grant (2010-2012).

NAID Center's earlier work on remittances and migrant hometown associations (HTAs) provided funding from the Ford Foundation to partner with the California Credit Union League (CCUL) to provide financial access to immigrants, facilitate cross-border financial and remittance partnerships between banking institutions and HTAs and improve loan capacity for economic development in migrant-sending regions.

NAID Center research highlighted the importance of connecting the end-points between the migrants and Mexican villages in the context of technological innovations which posed both opportunities and challenges for a convergence of a broad range of remittance and financial services mechanisms across borders. The research also helped to identify the constraints and the pathways to increased migrant banking through culturally-appropriate outreach strategies and an expansion of targeted financial products. NAID research also suggested that HTAs were not an automatic vehicle for increasing the banking of migrants in the United States because of their limited role in U.S.-based financial affairs of their members and because their range organizational structures and dispersion of members did not necessarily coincide with credit unions' focused areas of service.

The NAID Center has since succeeded in identifying technologies (debit cards and mobile banking) that can serve as mechanisms to link community based credit unions in the U.S. to microfinance institutions located in Mexico rural and indigenous regions to provide the services and products needed by migrants and their families. NAID has also identified and works with networks of migrant entrepreneurs who can serve as important extensions of these financial institutions building upon financial services they already provide, i.e. remittance services.

b) Investment of Remittances for Development of Migrant Economies

Current NAID Center research activities have also identified products and mechanisms to capture a portion of migrant remittances for economic development and job creation in rural Mexico. For example, an interest bearing migrant development savings bond (*bono migrante*) developed in conjunction with NAID Mexican microfinance partners, provide migrants with a safer means to save and invest in local or extra-local productive projects.

Earlier NAID Center research investigated mechanisms to increase the productive use of remittances by enabling interaction between producers in Mexico and migrant entrepreneurs in the U.S., improving business skills needed to market agricultural and micro-industrial products abroad, and facilitating access to financing leveraged by the capital contributed by HTAs. This work highlighted the complicated process of transforming remittance flows into investment funds, but also unearthed unexpected dynamics of support for rural productive projects. The *bono migrante* and other financial services and products will be facilitated by the technological mechanisms identified by the NAID Center that include prepaid debit card products and mobile banking.

c) Technologies for Regional & Transnational Service Delivery for the Unbanked/Underbanked

The NAID Center is also applying its research and knowledge about financial services, products and technologies to provide U.S. municipalities with new or more efficient programs to service their constituents. City municipalities in the U.S. have recently sought and developed programs to encourage banks and credit unions to provide low cost banking accounts and services for individuals who are unbanked or underbanked. Typically low-income or poor, these individuals are forced to use alternative high cost financial services, i.e. payday loans, check cashing, remittance services exacting high fees, etc. Strategies include the adoption of an official municipal issued resident "ID" card that local banks agree to accept as a form of ID needed to open bank accounts. First instituted by the City of New Haven, Connecticut, its "Elm Street"

resident ID Card also aimed to better integrate in general its migrant and new residents. NAID Center researchers have served as consultants to other municipalities that have adopted or are considering issuing a similar local ID/municipal services/benefits card; and are currently conducting a pilot study to “bank” via these technologies, Los Angeles City youth

3. Global Economic Ties between Southern California and Latin America

The NAID Center earlier researched linkages between Southern California local economies and international trade and developed information about immigrant-owned businesses and their links to their home countries Mexico, El Salvador). Currently NAID is exploring how the latter linkages can be supported to foster products produced in migrant sending regions of Mexico; and how they may serve as extensions of community based financial institutions serving migrants and their families.

A recent NAID project and forthcoming publication utilizes GIS mapping technology to create a transnational atlas of migration and remittances. This project illuminated the local, regional and global interactions of migrant remittances by combining Latin American immigrant settlement patterns with disaggregated data on migrant remittance flows between the local and regional areas of the United States and Latin. This mapping has also allowed NAID to target its research agenda, for example, its selection of migrant corridors for its Packard funded project, “Immigrant Remittance Corridors.” NAID researchers have also produced a series of maps to better inform its various projects on financial inclusion of migrant populations in the U.S. using US Census and *matricula* data from the Mexican Consulate. Currently NAID is working with the Mexican Foreign Ministry and INEGI (*Instituto Nacional de Estadísticas Geografías y Informáticas*) to create a partnership with UCLA and the NAID Center to access these important national data bases to further these mapping projects.

B. Teaching

As Los Angeles has evolved into a truly global city and as global forces have come to influence the way we understand business, law, and the social sciences, UCLA has enhanced its own study of transnational and global linkages across a wide variety of disciplines. The NAID Center in particular has been able to draw upon UCLA’s interdisciplinary research synergies. NAID staff has used their deep connections with Los Angeles’ immigrant communities and community and governmental institutions across Latin America to direct applied and cross-cutting study on topics ranging from “California in the World Economy” to “U.S. Mexico Relations.” Students in NAID staff courses come from many disciplines and departments including urban planning, economics, Chicana/o studies, global and international development studies, anthropology, sociology, Latin-American studies, law, public policy, social welfare, art and film among others.

Within the 2009-10 period, the NAID Center also provided graduate and undergraduate students with fieldwork opportunities in Oaxaca, Mexico and in Los Angeles City. During the December 2009 winter break, MA candidate Ramiro Rios (Urban Planning) and undergraduates Lupita Ibarra and Jennifer Mendoza carried out survey work in migrant sending villages in the district of Tlacolula, Oaxaca; then, in Winter quarter 2010, conducted surveys with the villagers’ relatives living in Los Angeles. All three students graduated from their respective degree

programs in June 2010. Accepted into the MA Urban Planning program for 2010-12, Ms. Ibarra plans to continue to work with the NAID Center.

Graduate student Dominique Kaschalk (MA Urban Planning) and undergraduate students Myles Hamby and Kelly Zuniga accompanied Hinojosa and Takash to Oaxaca during the 2010 Spring break where they were introduced to microcredit and microfinance organizations including the Grameen Bank/Carso (Oaxaca City), the Asociacion Mexicana de Uniones de Credito Sector Social (AMUCSS/Miahuatlan, Oaxaca), and PROGRESEMOS (Pachutla, Oaxaca). The students were also introduced to members of coffee cooperatives and environmental projects in these areas. Ms. Kaschalk was recently awarded a Faucett Fellowship Field Research Grant to return to Oaxaca this summer (2010) to conduct further research as part of the NAID Center's Immigrant Remittance Corridors project that will also serve to inform her MA client project.

Hinojosa and Takash's undergraduate courses focused on US-Mexico relations, planning in Latino communities, and anthropology and immigration, continues to introduce students to the NAID Center's aforementioned projects and other research projects including its El Salvador and Haiti projects, and its "Municipal ID Card" research. A number of students have been inspired in Hinojosa, Takash, and Lopez's courses to undertake their own individual research projects focused on these topics for required internships and Senior Thesis projects.

The NAID Center also sees its mission as teaching and training new generations of highly skilled professionals prepared to address transnational community and development issues. Graduate student researchers have leveraged their public policy experiences with the NAID Center to continue to address issues of economic integration in public, private and nongovernmental organizations in the United States and the Americas. Masters students trained at the NAID Center currently head or work for local and federal government offices engaged in transnational policy issues. Former Ph.D. students who hold academic positions in the U.S. and Mexico are now also colleagues who collaborate on various NAID Center projects & publications.

Core faculty and affiliated faculty

Raul Hinojosa Ojeda, Ph.D., NAID Founder/Director, Assoc. Professor, Cesar E. Chavez Department of Chicana/o Studies.

Paule Cruz Takash, Ph.D., NAID Research Director (Staff Researcher V) /Lecturer (2010), AAP/TSP Summer Session C course. AN 157 Anthropology & Im/migration.

Felipe Lopez, Ph.D., NAID Research Associate/Lecturer, Linguistics/Latin American Studies Institute (2007-2010)

Courses Taught

Hinojosa Ojeda. Fall 2009 CS 125 US Mexico Relations W 2010 191 Globalization; SP 2010 CS 119 Chicano Community Formation; CS 121 Latino Urban Planning

Takash: Summer Session C 2010 (AAP/TSP) AN 157 Anthropology and Im/migration.

Lopez. ILA 1: Indigenous Languages in the Americas (Zapotec), Fall 2009, W 2010, SP 2010

Research Affiliates in the United States

David Griffith, anthropology, Eastern Carolina University, North Carolina
Darryl McLeod, economics and international policy studies, Fordham University, NYC
Norma Fuentes Montemayor, sociology, Fordham University, NYC
David Runsten, agricultural economics, Research Director, California Association of Family Farms (CAFF)
Nabil Kamel, urban planning, Arizona State University
Robert McCleery, economics, Monterey Institute of International Studies
Fernando De Paolis, economics, Monterey Institute of International Studies

Research Affiliates in Mexico

Lic. Isabel Cruz Hernández, anthropology and microfinance, founder/General Director, Asociación Mexicana de Uniones de Crédito del Sector Social, A.C. (AMUCSS)
Laure Delalande, rural sociology, Área de Investigación aplicada de la AMUCSS, A.C.
Annabelle Sulmon, rural sociology Área de Investigación aplicada de la AMUCSS, A.C.
Clemente Ruiz Duran, economics, UNAM, Mexico City
Antonio Yuñez-Naude, economics, El Colegio de México
Rafael Reyes, engineering, Instituto Tecnológico de Oaxaca (ITO)
Alicia Silvia Girón, anthropology, Instituto Tecnológico de Oaxaca (ITO)

C. Students Involved in Research (2009-2010)

Graduate Students/Disciplines Represented/Research Project Engagement

Dominique Kaschak (Urban Planning MA program); Immigrant Remittance Corridors project
Sara Ramirez Galindo (Latin American Studies MA program); Immigrant Corridors project
Ramiro Rios (Urban Planning MA program); Immigrant IMPLAN project; GSI Mapping project

Undergraduate Students/Disciplines Represented/ Research Project Engagement

Elena C. Salazar (Global Studies), City Benefits/Services ID Card project.
Lisette Marquez (Global Studies) City Benefits/Services ID Card project
Juan Contreras (English Literature), Second Life OID project/IRCA Stories project
Lupita Ibarra (Labor Studies), Immigrant Remittance Corridors project
Jennifer Mendoza (Global Studies), Immigrant Remittance Corridors project
Myles Hamby (International Development Studies), Immigrant Remittance Corridors project
Kelly Zuniga (International Development Studies), Immigrant Remittance Corridors project
Victor Cisneros (Geography) El Salvador Project

Recruitment/outreach, admissions, completion

NAID Center posts university-wide job descriptions for paid student research opportunities. Students are also identified and recruited from courses taught by NAID faculty/staff; and are recommended to NAID by UCLA colleagues and current/former NAID student research assistants. UCLA students have participated in various aspects of NAID research; those trained in quantitative methods work on macroeconomic models, CGS modeling, GSI mapping, etc.; others are trained/engage in ethnographic methods/research, participant observation/ interviews/ household and community surveys, etc.

Since its founding, NAID has mentored and contributed to the production of Ph.D.s that have become professors at a number of US and Mexico universities, a number that continue to work with NAID as colleagues on current research projects. NAID has also mentored and contributed to the successful matriculation of MA students assisting some to continue into Ph.D. programs and assisting undergraduate student assistants to continue graduate studies in MA or Ph.D. programs.

Support for students

The NAID Center continues to financially support graduate and undergraduate student research assistants by its grants and contracts. Current funding (2010-2011) for students is however, less than what was available last year. Some funding of graduate student technical support is provided by the PACKARD Foundation grant (2010-2012); and there remains limited funds for undergraduate support through Fall quarter 2010 provided by an earlier Office of Instructional Development (OID) grant award. New funding for student support will be sought.

NAID Director Hinojosa and Research Director Takash directed Dominique Kaschalk to available graduate summer research grants (2010). She was awarded the Faucett Fellowship for Field Research to support her work with the NAID Center which she will also use toward her master's degree client project. Hinojosa earlier helped secure Astin scholarship funding for undergraduate student Elena Salazar (2009-10) to assist on the Center's project, "New Technologies for Inclusion: City ID/Benefits/Services Cards." Other students work on NAID projects under supervision to fulfill departmental internship requirements and to gain valuable research training and experience.

4.2 Civic Engagement; applied research; public policy and service

Civic Engagement

NAID is proud of its long term and sustained record of civic engagement locally, state-wide, nationally and internationally. The NAID Center is also recognized by local, national and international media sources as an authority on topics such as post-NAFTA economic trends, immigration policy and Los Angeles' global ties. NAID research and commentary has been featured in stories by the New York Times, Wall Street Journal, Los Angeles Times, The Globe and Mail (Canada), La Opinion, La Jornada (Mexico), the Washington Post, Brookings Policy Briefs, The Economist, Hispanic Business, CNN World News, News hour with Jim Lehrer, BBC, National Public Radio and a host of local English and Spanish language television and radio programs.

Hinojosa Ojeda serves civically at local, state, national and international levels. He is a frequent commentator on Spanish and English language cable and network television and radio and makes himself available to US and Mexico mainstream and community print media. Hinojosa Ojeda also participates in numerous civic events for diverse communities and has served as a board member of Los Angeles immigrant advocacy organizations, the LA Community Development Bank and was appointed to the Economic Strategies Panel of the State of California. He has also serves as an advisor to Mayor Antonio Villaraigosa and LA City council members; to California state legislators, members of Congress and Cabinet Members under the Obama administration. Hinojosa-Ojeda has recently been asked by Secretary Hilary Clinton assist in forming a Diaspora Task Force on Mexico U.S. Relations.

Takash's civic engagement has been recognized by Los Angeles Mayor Antonio Villaraigosa who appointed her as a LA City Commissioner in 2007. She has recently been reappointed to the LA City Human Relations Commission (LACHRC) for another four year term serves; and re-elected Vice-President of the LACHR. Takash also serves as the LACHRC liaison to the Mayor's Office of Immigrants Affairs Advisory Group. Takash is as well a long-term board member for the William C. Velasquez Institute (WCVI) and Casa Libre/Freedom House, the former focused on Latina/o voting rights issues, the latter on sheltering and providing educational opportunities for homeless immigrant youths 12-18 years of age in Los Angeles.

Lopez has been recognized as a transnational leader civically active in Oaxacan and Mexican communities on both sides of the border; is a cofounder of the Oaxacan Institute an educational organization in Los Angeles; and cofounder of the LA Oaxacan Business Association. He is also a certified translator (Zapotec, Spanish, English) and in that capacity has for many years served the Mexican immigrant community in legal, health and educational access cases.

Applied Research/Public Policy

It was the NAID research agenda, led by Center Director Raul Hinojosa, which led to the creation of the North American Development Bank (NAD Bank), a multibillion dollar institution created in the North American Free Trade Agreement (NAFTA) process to support development projects on both sides of the U.S. Mexico border. From working with maquiladora issues along the border to corn farmers in Southern Mexico and the California frozen food industry, NAID Center staff assisted in planning, implementing and evaluating economic and social development projects.

While the NAID Center's foundation is in research, much of our capacity lies in our ability to work with the communities most affected by economic integration and to disseminate finding through policy briefings and conferences to researchers and officials across the United States and the Americas. As the NAID Center continues to accrue research expertise and build upon local and transnational working partnerships, it has become an authority on optimal policy and evaluation designs that address local, state, national and transnational economic integration realities. Specific projects with policy makers often give way to more enduring and indeed transformative relationships and projects. For example, after designing pilot programs for remittance-based investment mechanisms in several Mexican states, the NAID Center was asked to advise the Fox Administration on strategies to shape the Mexico-U.S. Partnership for

Prosperity. As a result, NAID Center representatives were also asked to testify before the U.S. Congress on the projected economic effects of immigration policy reform and on ways to boost economic development in the heavy immigrant-sending regions of Mexico.

NAID Center staff has presented testimony before the U.S. House of Representatives dealing with international financial institutions and with Los Angeles' post-NAFTA garment industry. We have also spoken closer to home, reporting to the California Legislature on California's stake in improved economic and social relations with Mexico and on the impact of the Mexican peso devaluation on California. Locally, the NAID Center has advised Los Angeles Mayor Antonio Villaraigosa on devising a long-term economic development plan for LA that will take full advantage of our city's increased global trade and immigration patterns.

During the 2009-10 period, NAID has continued to provide research and policy recommendations for local organizations, California State legislators; members of Congress; Labor Secretary Hilda Solis; the US State Department; national immigration organizations regarding comprehensive immigration reform; and international development banks and policy makers in Mexico, El Salvador, Haiti, Dominican Republic, Guatemala, Ecuador, Bolivia, and Venezuela.

Service (2009-2010)

Hinojosa-Ojeda has recently been asked by Secretary Hilary Clinton assist in forming a Diaspora Task Force on Mexico U.S. Relations.

UC Haiti Initiative, UCLA Faculty Advisor, Economic Development.

Faculty Advisory Boards. Latin American Studies Institute; Labor Education and Research Center; Global Studies, International Development Studies IDP.

CS Departmental Committees: Curriculum Committee; Academic Review and Promotion; Community Outreach and Development.

Faculty mentor: 2009-2010 to Ms. Elena Salazar, Astin Scholarship recipient

Honor/Senior Thesis Advisor to more than 25 students, Global Studies, International Development Studies, and Chicana/o Studies.

4.3 Diversity

NAID prides itself on its record of diversity in terms of its staff, research affiliates, community institutional partners domestic and international, and student research assistants who represent different disciplines, several nationalities and racialized groups; and varied economic backgrounds. NAID research opportunities and partnerships are also made available to men and women without regard to gender identity.

V. Financial Issues (2009-2010)

5.1 Core budget

The NAID Center receives no support from the core budget.

5.2 Extramural support-development, grantsmanship

NAID research projects have been supported during the 2009-2010 period by the extra- and intra-mural grants listed below. The majority of funds provided by NAID's intra-mural grants support student research assistants

PACKARD Foundation (2010-2012), continuation grant, Immigrant Remittance Corridors.	\$290,000.
PACKARD Foundation (2007-10). Immigrant Remittance Corridors.	\$240,000.
PACKARD (2008-10) Immigrant Remittance Corridors/North Carolina	45,000.
UCLA OID Faculty Excellence Award (2008-10) Second Life	15,188.
UCLA Labor Education & Research Grant (2009-10). Immigration IMPLAN	15,000.

As noted above, the Packard Foundation recently granted NAID a continuation grant and has already signaled its interest in continuing to support NAID research with a third round of funding upon completion of its second grant.

NAID is also seeking other grants and contracts to expand the immigrant corridors research to other countries and for other NAID research projects (Irvine, Ford and Kellog foundations).

5.3 Changes, issues, concerns, biggest challenges

Most grantors provide little or no operational support. Funding during 2008-09 from the Dean's Office was therefore much needed to augment operational costs. Continued support from the Dean's Office for these purposes can better ensure that NAID has sufficient grant funds available to cover research related expenses.

Even well endowed foundations have been affected by the recent economic crisis and current national economic recession. Funding levels for continued research may therefore be reduced

VI. Plans for 2009-10

6.1 Research Agenda

Building on a strong foundation of research, policy and teaching, the agenda of the NAID Center will continue to both deepen its work in North America as well as broaden its work to include more comparative and global perspectives. As we approach the first decade of the 21st Century, the agenda of the NAID Center concerning issues of integration and development across borders is more relevant and complex than ever before. Indeed, issues of immigration and international

trade policies continue to dominate the Obama Presidential administration and public's attention as well as fundamentally shape the ways in which the broader process of globalization and development are analyzed and addressed. The research agenda below will occupy NAID Center staff and its affiliated research colleagues for the 2009-10 academic year as well as over the next several years.

North America and Globalization: Policy Modeling and Empirical Data Tracking

The NAID Center will continue to build on its strengths associated with the economic and policy analysis of integration, including both economic modeling projections and empirical data tracking employment and incomes as related to trade, capital, migration and remittances flows. As we approach the final year of NAFTA implementation (2009), the NAID Center will conduct a major updating of its empirical tracking of the impact of NAFTA. NAID Center economic modeling and multi-sector computer generated equilibrium (CGE) analysis on NAFTA implementation will also continue to be expanded and updated to include alternative scenarios for North America in the context of a global modeling on trade, migration, agricultural and industrial production, employment and income.

Alternative Scenarios of Immigration Policy Reform

The NAID Center will also continue to broaden the scope of analysis on North American integration and development issues by expanding its research on alternative scenarios of immigration policy reform. In anticipation of a renewed debate on immigration policy in 2010, the NAID Center is embarking on an upgrading of its policy modeling capability along with an empirical study of the 20 year impact of the 1986 Immigration Reform and Control Act.

NAID staff is also designing a survey instrument for a study of the economic and social circumstances of Latino immigrants prior to and after becoming legalized via the Immigration Reform and Control Act (IRCA) legalization program. Quantitative and qualitative data collected in a pilot survey in Los Angeles by NAID staff demonstrates the positive surges in the economy and human capital investments by these legalized individuals that have resulted in even broader and long-term benefits for their families and for the robustness of the economy in general. The US Department of Labor and Center for American Progress have indicated their interest in funding this project, "The IRCA Stories."

"Globalization from Below": Transnational Community Development

The NAID Center is committed to continued innovative in generating empirical and policy analysis of the emerging "globalization from below", defined as the complex inter-relationship between migration, remittances and patterns of economic development in both the U.S. and Mexico. NAID research has shown that migration and remittances linkages are emerging as a determinate factor in the pattern of North American economic development, even more important than trade and investment. In addition, NAID research (Immigrant Remittance Corridors) showing how cash remittances can be channeled through new technologies and micro-finance institutions is also examining if these innovations can significantly transform the options for economic development for communities on both sides of a transnational migration corridor.

The recently awarded Packard continuation grant (2010-2012) will allow the NAID Center to continue leading collaborations between institutions and social actor across borders to quantitatively assess the impact of migration on local and regional economies and to consider the effects of remittances on the transnational economic development of both immigrant-sending and immigrant receiving regions. The research design will also allow for a focus on action-oriented field work designed to pilot innovative policy approaches to support community-based initiatives organized transnationally between U.S. and Mexico and other Latin American countries. This research and policy collaboration agenda is expected to yield a book on the relationship between technological empowerment, microfinance social enterprises and, that is finding resonance not only in North America but in a variety of transnational development process throughout an increasingly integrated global economy.

6.2 Research Dissemination and Publications

Sessions at Conferences

November 17, 2010. American Anthropology Association (AAA). Mobile Phone based Transnational Development: building e-money ecosystems to leverage migrant remittances and microfinance for local and extra-local development (accepted; AAA Executive Committee)

December 8, 2009. Foro Latino Americano y Del Caribe De Finanzas Rurales (FOROLACFR), Brazil. Invited panelist (Hinojosa), on NAID research regarding cell phone based technologies for “banking” the rural poor.

December 3, 2009. Annual Meetings of the American Anthropology Association (AAA). Invited Session cosponsored by the Society for Latin American & Caribbean Anthropology (SLACA) and the Association of Latina and Latino Anthropology (ALLA). Organized by Takash and chaired by Hinojosa and Cruz Hernandez, research team members will present findings from the NAID Center Packard Project, “Immigrant Remittance Corridors.”

NAID “Second Life” Virtual Transnational Museum and Data Center

NAID Director Raul Hinojosa was awarded an OIR faculty grant to innovate a virtual space (Second Life) to make his and the NAID Center’s research and data bases more accessible to UCLA undergraduate students. It is expected to be fully functional by the end of Spring 2010 and will also be accessible to a world audience that frequents Second Life sites. Information regarding its accessibility and contents will also be posted on the NAID Center website

Publications

Special Journal Edition, “Immigrant Remittance Corridors”. NAID is currently considering several peer reviewed journals in which to publish as a Special Edition its “Immigrant Remittance Corridors” research focused on the Project’s eight transnational US and Mexico locales (four corridors), multiple financial institutional institutions, services and products, and within US and Mexico banking regulatory frameworks.

NAID expects to follow the journal edition with a book manuscript that builds on this research and policy collaboration agenda with a book on the relationship between technological empowerment, microfinance social enterprises that is finding resonance not only in North America but in a variety of transnational development process throughout an increasingly integrated global economy.

Special Journal Edition of ATZLAN, A Journal of Chicano Studies. NAID Director Hinojosa Ojeda is in discussions with UCLA CSRC and ATZLAN staff regarding editing a Special Edition of ATZLAN focused on research conducted by NAID Center staff and collaborators on topics affecting the U.S. Chicano/Latino population, .i.e., immigration and legalization,

A publication tentatively entitled, "The IRCA Stories: How Legalization Contributes to a Robust U.S. Economy and Society," to be authored by Takash and Hinojosa will focus on the economic and social circumstances of Latino immigrants prior to and after becoming legalized via the Immigration Reform and Control Act (IRCA) legalization program. The US Department of Labor and Center for American Progress have indicated their interest in this project. Quantitative and qualitative data collected in a pilot survey conducted in Los Angeles demonstrates the positive surges in the economy and human capital investments by these legalized individuals that have resulted in even broader and long-term benefits for their families and for the robustness of the economy in general.

Book, "North America and Globalization: Policy Modeling and Empirical Data Tracking." Hinojosa Ojeda is authoring a book manuscript which will be both an evaluation of NAFTA and an analysis of the future scenarios of North America in a changing world economy.